

OUR NAME IS Centercode

and should ALWAYS
be displayed as such.

OUR
NAME
is **NOT** Centercode, Inc.
Center Code
CenterCode



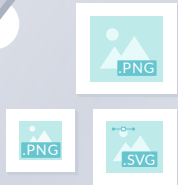
EMAIL QUESTIONS TO
BRANDING
@CENTERCODE.COM

VERSION
4.0

BRANDING CHEAT SHEET

Logo Usage

LOGO FILES



The logo must always be reproduced from a master file. It must NEVER be redrawn or modified.

MINIMUM CLEAR SPACE



Areas within the minimum clear space, defined by the logo's center "orb", should be free of other graphic elements, type, and images.

BACKGROUND



For maximum contrast, always use the logo with a white or black background.

COLLATERAL

Send all collateral to branding@centercode.com for approval.

RESOURCES

Find all branding resources at www.centercode.com/branding.

MINIMUM SIZE

The logo must be at least 24 pixels in height.

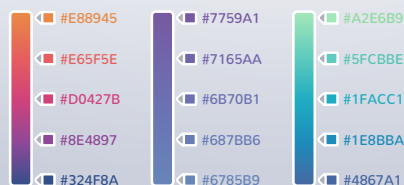
Tagline

WHAT WE DO	Continuous Customer-Driven Product Improvement
HOW WE DO IT	Automated User Testing
WHY IT'S IMPORTANT	True customer validation leads to increased sales with lower support costs.
LITERAL OFFERING	Delta Testing Solutions

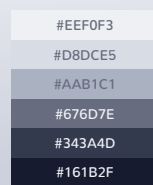
Brand Colors



GRADIENTS



MONOCHROME



Typography

Poppins and Nunito Sans should be used for all corporate documents such as Google Docs, client proposals, reports, typed letters, and memos.

HEADER TEXT - POPPINS

AaBbCcDd
012345!@*

BODY TEXT - NUNITO SANS

AaBbCcDd
012345!@*