

Centercode Offers Discount To Apple's ADC

Powerful Beta Testing Tools, Services and Support Resources are New to ADC

SAN CLEMENTE, CA., (04-01-2003) - Centercode, Inc., a leading developer of beta test management software, services, and solutions, today announced that they have joined Apple Computer Inc.'s Apple Developer Connection (ADC) as a developer resource. With special offers extended to Select and Premier members, Centercode will support developers and their beta testing efforts through their extensive software, services and support solutions.

Centercode's involvement in the ADC will provide its members with access to beta testing resources that were not previously available. With its extensive and successful history in beta testing, Centercode will work closely with ADC members to assess their specific beta testing needs, establish the optimal solution and implement the program as outlined. Flexibility is a key feature of Centercode's solutions and providing the solution that best fits each customer's specific requirements has been a cornerstone of Centercode's success.

Targeted at new and experienced developers, the Apple Developer Connection (ADC) programs offer a full range of services to their members. The programs provide members with convenient, affordable access to the tools and technical support they need to work efficiently and productively, thereby reducing development time and costs.

For more information on Centercode's offerings to members, visit their site at <http://developer.apple.com/mkt/centercode.html>.

Centercode Solutions

Connect is Centercode's world-class beta management software that enables companies to create and manage beta tests, obtain valuable feedback from their target market and, most importantly, effectively manage the information within their organization. Connect delivers a comprehensive set of tools that provide the basis for tester and team communications, extensive feedback tracking, as well as numerous other beneficial features.

Rounding out Centercode's solutions is an extensive range of beta testing services, support, and a highly profiled tester community. Some of the services and support options include identifying test parameters, project setup, targeted tester selection, product distribution, test participant compliance, and problem verification. Whether a company is looking for an effective beta testing tool or needs to completely outsource their beta testing needs, Centercode provides the complete range of services to meet their requirements.

About Apple Developers Connection

Apple Developer Connection (ADC) programs offer a full range of services for new and experienced developers. These programs provide developers with convenient, affordable access to the tools and technical support they need to work efficiently and productively-reducing development time and costs. And Apple's support doesn't end with the development process. ADC programs provide critical business information and co-marketing resources to help developers successfully market and distribute your products. For more information on ADC, please visit <http://www.apple.com/developer/>

About Centercode, Inc.

Centercode, Inc., based in Laguna Hills, CA, is a leading provider of beta test management software and services. Centercode's solutions focus on flexibility to meet the varying and unique needs of each company and each product while delivering the results to enhance product quality and maximize market opportunities. For more information about Centercode, please visit www.centercode.com.