

# Radio Program To Feature Centercode Executives

QA Wise Radio Program to Feature Centercode Executives On Upcoming Broadcast

**LAGUNA HILLS, CA., (09-02-2003)** - Centercode, Inc., a leading provider of beta test management software, services and solutions, today announced that Luke Freiler, Chief Technical Officer, along with Mike Fine, Director of Client Services, will be the featured guests on QA WISE Radio program on Monday, September 8.

Drawing upon their numerous years of experience in beta testing, they will be sharing their insights on the value of beta testing and its impact on the quality assurance process specifically as well as the product development cycle. Mr. Fine will also be discussing his book, Beta Testing for Better Software, which provides practical information on establishing and conducting an effective beta test.

QA WISE is a program of WorldTalk Radio that is broadcast every Monday from 3-5 p.m. PST. Host Keith Crouch presents an information-rich series on Quality Assurance, and is a well-known and respected speaker, author and expert in the field. The show welcomes call-in questions from listeners. WorldTalk Radio delivers thirty-plus unique, informative and entertaining shows that can be accessed live or through on-demand programming. QA WISE can be accessed here.

## **About Centercode, Inc.**

Centercode, Inc., based in Laguna Hills, CA, is a leading provider of beta test management software and services. Centercode's solutions focus on flexibility to meet the varying and unique needs of each company and each product while delivering the results to enhance product quality and maximize market opportunities. For more information about Centercode, please visit [www.centercode.com](http://www.centercode.com).