

# Centercode Raises Bar with Release of Connect™ 2.5

New Features and Enhancements Support Centercode Customers "Meet Your Market"

LAGUNA HILLS, CA., (12-01-2003) - Continuing to provide customers with the most powerful and effective beta testing tools available, Centercode, Inc., a leading provider of beta test management software, services and solutions, today announced the release of new features and enhancements to their innovative beta management software Connect™.

The new release, Connect 2.5, delivers a feature set that is focused on making the beta testing process easier to manage and even more effective. Covering all aspects of beta testing from user management, feedback management and project usability, Connect 2.5 builds upon the powerful capabilities of earlier versions.

"We are continually striving to deliver the best solutions possible for the beta testing community, of which ease-of-use and powerful capabilities are mandatory," said Luke Freiler, Chief Technical Officer of Centercode, Inc. "With the release of Connect 2.5, we continue to deliver the best-in-class tools and solutions that have come to be associated with Centercode."

Prominent new features and enhancements included in Connect 2.5 are:

- **Public Beta Testing** - Connect 2.5 allows any project to be offered as a public beta test, allowing testers to freely participate, compared to the recruitment method of standard closed beta tests. This allows software projects a huge array of testers not previously possible.
- **Serial Number Distribution & Tracking** - This allows beta managers to easily distribute, track and manage product serial numbers, enabling enhanced feedback value through product and feedback association.
- **Automated Compliance Management** - Connect 2.5 enables project managers to define expected activity levels and automatically notify users based upon project participation. This increases tester feedback and reduces the project manager's workload.
- **Enhanced User and Feedback Management** - Connect 2.5 introduces a series of enhancements and new capabilities to its' already powerful user and feedback filtering systems. These include additional filtering fields, automated e-mail capabilities, filter-based e-mail pushed and Boolean searching capabilities.
- **Enhanced Tester Community** - Private beta communities now have a new level of customization capabilities including complete modification of login screens, headers and footers, as well as legal copy and links associated with the beta site.
- **Knowledge Base Enhancements** - Connect 2.5 introduces new features to the project knowledge base including the ability to search survey results and user information, in addition to all feedback, user forums and project content.

- **Increased Usability** - Each new release of Connect is accompanied by an increase in overall usability of the tool. New tips, tasks and online help, are built-in to Connect 2.5 as well as an entirely new interface theme that makes using Connect even easier than before.

## **Complete Range of Beta Management Solutions**

Connect is Centercode's world-class beta management software and the center of beta testing solutions. Connect enables companies to obtain valuable feedback from their target market and, most importantly, effectively manage the information within their organization. Enabling project managers to create and manage beta tests with the flexibility to fit the unique needs and infrastructure of their organization and project, Connect delivers a comprehensive set of tools that provide the basis for tester and team communications, extensive feedback tracking as well as numerous other beneficial features.

Rounding out Centercode's software solution is an extensive range of beta testing services, support, and a highly profiled tester community. Some of the services and support options include identifying test parameters, project setup, targeted tester selection, product distribution, test participant compliance and problem verification. Whether a company is looking for an effective beta testing tool or needs to completely outsource their beta testing needs, Centercode provides the complete range of services to meet their requirements.

## **About Centercode, Inc.**

Centercode, Inc., based in Laguna Hills, CA, is a leading provider of beta test management software and services. Centercode's solutions focus on flexibility to meet the varying and unique needs of each company and each product while delivering the results to enhance product quality and maximize market opportunities. For more information about Centercode, please visit [www.centercode.com](http://www.centercode.com).