

Advanced Beta Testing Platform

Shorter Beta Tests, Fewer Participants, More and Better Feedback



Starting at just \$500 per month, **Centercode Connect™** provides a unified platform capable of handling all of your beta testing needs. From one-off beta tests to beta programs that continuously test a portfolio of products, Connect can handle it all. Here are the top five ways that Connect will revolutionize your beta program.

1 Get Started Faster

Connect helps you launch beta tests in days instead of weeks. It lets you build a community of highly profiled beta candidates, ready to go at a moment's notice. We also emphasize reusable templates to help you rapidly deploy tests and offer a best-practices template to get you started.

2 Recruit the Right Testers

With Connect, you can easily identify and select a group of ideal beta testers who meet the exact target market for your product. You can even automatically select candidates from your community whose profiles match the specific criteria that you've predefined. Great beta results start with great beta testers.

3 Collect the Exact Feedback You Need

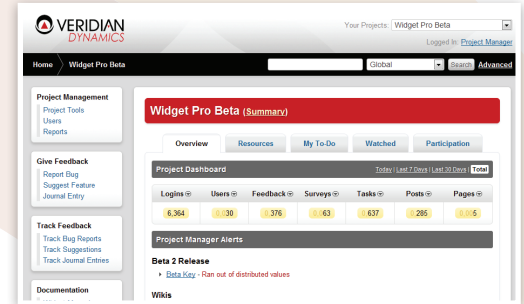
You, not your beta platform, should decide what types of feedback you can collect. Connect offers extremely flexible mechanisms for collecting feedback that can be leveraged to create bug reports, feature requests, daily journals, surveys, tasks, user forums, collaborative wikis, and much, much more.

4 Keep Your Testers Engaged

Connect increases beta participation by helping to keep your testers engaged throughout the entire test. It's intuitive enough that testers aren't intimidated. And with a centralized beta portal, daily monitoring and interacting with them is a breeze. This increased participation means you need fewer testers and resources to achieve your goals.

5 Deliver Real-Time Actionable Data

Our focus is not just on helping you generate great feedback, but using it effectively. Critical data is always at your fingertips with our flexible reporting system. Connect also integrates with third-party platforms like JIRA and Bugzilla, so your entire team can access your results in their own familiar systems.



Features Highlights

- Private Customer Portal
- Customer Profiling
- Targeted Recruiting
- Best-Practices Templates
- Digital Agreements
- Secure File Distribution
- Product Key Distribution
- Content Management
- Feedback Management
- Bug Tracker Integration
- Assigned Tasks
- User Surveys
- Discussion Forums
- Collaborative Wikis
- Participant Scoring
- Custom Reporting
- Executive Dashboards
- Automated Provisioning
- Single Sign-On

All Licenses Include

- 30-Day Free Trial
- Implementation Planning
- Training & Coaching
- Ongoing Support

A few of our customers...

