

# Next Generation Beta Testing

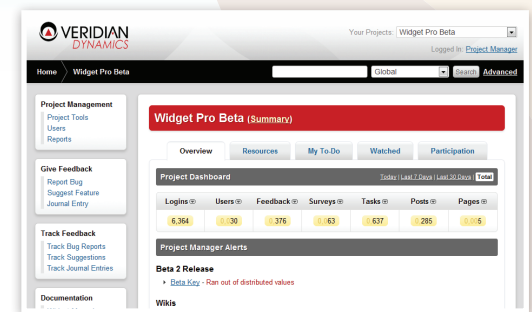
Cost-Effective Solutions for Significantly Better Betas



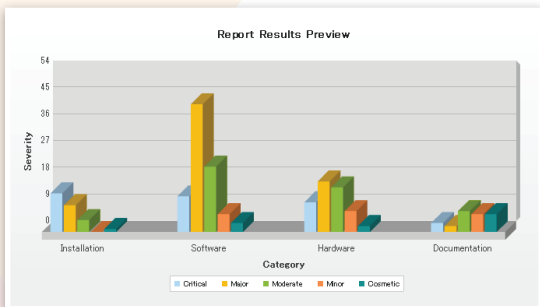
We've helped companies, from the Fortune 100 to bootstrapped startups, improve their products and better understand their customers through successful beta testing. Our beta test management solutions deliver **shorter betas**, requiring **fewer participants**, resulting in **more feedback** with **far less time invested**.

## Beta Test Management Platform

[Centercode Connect](#), our SaaS-based beta management platform, is built to handle every aspect of managing a beta test. Connect helps you grow a community of highly profiled candidates, select the best beta testers, collect their feedback, share the results, and so much more. Best of all, it centralizes your entire beta program in one place. No more piecing together spreadsheets and email.



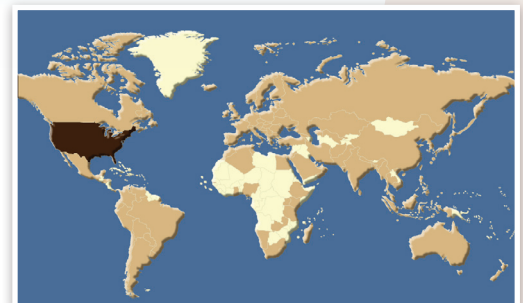
## Professionally Managed Beta Services



We understand that some companies lack the resources or inclination to manage their own beta program. To meet this need, we offer fully [managed beta testing services](#). Our services group has decades of experience in beta test management, offering you an economical and extremely effective alternative to running your own beta tests. Outsource your beta to us, and we'll handle all the heavy lifting, letting you focus on the results.

## Global Beta Tester Community

In addition to our industry-leading beta test management solutions, we've also built a global community of more than 60,000 beta test candidates called [OnlineBeta](#). This highly profiled community is our primary recruitment pool for managed beta tests as well as a free resource for our software customers.



A few of our customers...

